



CITY OF MILPITAS

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October 3, 2006

Chairman James T. Beall, Jr.
Santa Clara County Board of Supervisors
70 W. Hedding Street, #10
San Jose, CA 95110

Subject: Valley Health Center in Milpitas – Historical Plaques for Main Lobby

Dear Chairman Beall,

The City of Milpitas requests that the County consider including an historically themed element in the planned Valley Health Center on N. Main Street in Milpitas. The Health Center will be a welcome addition to the many other Community improvements in the N. Main Street Development, which include a new 60,000 square-foot public library, public parking garage, Senior housing, decorative streetscape and underground utilities.

Each of the N. Main Street projects has incorporated a notable historic theme:

Milpitas Public Library	Restoration and adaptive reuse of historic Grammar School building
DeVries Place Senior Housing	Relocation and restoration of historic Smith/DeVries House
Midtown East Parking Garage	Milpitas historic timeline at lobby, display of branded boards, and display of historic fire engine.

The City of Milpitas proposes that the Valley Health Center include plaques in the lobby commemorating a few historically significant local health professionals: Dr. Al Curlin, longtime Family Physician; Dr. Renselaer J. Smith, early General Practitioner; and Dr. Sal Cracolice, early Pharmacist. City staff would be happy to provide detailed information and plaque design, working with the County and the County's architect for a seamless design that would complement the Health Center lobby.

Additionally we would like the County to consider a graphical way-finding system within the Health Center parking garage that would celebrate the history of the County's health-care system. We are using printed flexible plastic (similar to billboards and buses) to provide inexpensive graphics to shear walls in the east garage. We would be happy to share graphics concepts designed for the east parking garage with your design team, to suggest some practical ideas.

These small gestures will provide an educational and historic link with our past and contribute to the vitality of the Midtown. For more information and coordination please contact Mark Rogge, CIP Manager (408) 586-3403. We look forward to the exciting opportunities working with the County to serve the community.

Sincerely,

Mayor Jose Esteves

copy: Supv. Primo "Pete" McHugh, Larry Jenkins, Alex Gallego, CM, PWD, CIP Mgr., EDM, file

City of Milpitas
Facilities Naming Subcommittee
City Hall Committee Conference Room
Meeting Notes
Wednesday, September 20, 2006

DRAFT MEETING MINUTES

I. Flag Salute Councilmember Livengood led the Committee in the Pledge of Allegiance.

II. Call to Order Councilmember Livengood called the meeting to order at 5:35 p.m.

Vice Mayor Armando Gomez was unable to attend.

Attendees: Councilmember Bob Livengood

Mark Rogge, CIP Manager, City of Milpitas

Tom Williams, Planning Director, City of Milpitas

Kim Duncan, Junior Planner City of milpitas

Kelly J. Erardi, Shapell Industries

Susan Mineta, Shapell Industries

III. Citizens Forum

- None

IV. Announcements

- None

V. Items for Discussion / Action

A. Potential Street Names proposed by Shapell Homes for the new Milpitas Town Center Villas

- Mr. Mark Rogge presented the Committee with maps and the Street Naming Nominee form submitted by Shapell Industries for their new Milpitas Town Center Villas. The names submitted by Shapell are not from the current City of Milpitas approved Naming list. And the ones submitted to be added to the list are not historical or veteran names. The names are more thematic like some other neighborhoods such as "Parc Town". The names were selected by their Marketing team to fit the theme of their new housing village.
- Ms. Susan Mineta stated that Shapell was now aware of the City's Naming Policy when their village theme was first selected.
- Councilmember Livengood would like to know if Shapell will have any problem selecting from the City approved Naming Listing. He would like the streets to have historical names.
- Ms. Mineta stated that their Marketing Team had selected the names before they had the Naming list; but will be fine with the recommendation from the Subcommittee.
- The Committee recommended that Shapell select the names from the current approved City of Milpitas Naming List. If it does not work for Shapell then bring it back to the next Subcommittee for discussion.

B. Valley Health Center – Historical Plaques

- Mark Rogge handed out a draft letter addressed to Santa Clara County Board of Supervisors requesting historical plaques in the new Valley Health Center to honor Early medical practitioners (doctors and pharmacist) in the City of Milpitas.
- The Committee recommended that the letter be approved by the City Council. The letter should be signed by the Mayor.
- Al Cunlin retired in the mid to late 70's and the Milpitas Post had a great article about him. Bob Crocolice will have some information regarding Al Cullin since Dr. Cullin and Sal Crocolice were good friends.

C. Other Nominations

- Naming of the driveway of the new Valley Heath Center was also discussed.
- Councilmember Livengood stated that is best to hold off on the naming the driveway and work on getting the plaques for the Health Center.

VI. Set Next Meeting Date

- Next meeting is set for November 22, 2006

VII. Adjournment Meeting adjourned at 5:52 PM.